CASH ON HAND COMPUTATION						MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	TOTALS
				Target to Raise		25,000	25,000	25,000	25,000	25,000	50,000	100,000	100,000	25,000	
				Actual Raised		15,000	18,000	21,000	23,000	35,000	42,000	37,000	65,000	12,000	
Budget:	**Quantity**	**Unit**	**Cost**	**Sub-Total**	**Percent**										
Non-Voter Contact															
Staff															
Campaign Manager	1	mo	1500	1,500	2.95%	375	375	375	750	750	1,500	1,500	1,500	375	7,500
Fundraising Manager	1	mo	1250	1,250	2.46%	313	313	313	625	625	1,250	1,250	1,250	313	6,250
Interns	1	mo	500	500	0.98%	-	-	-	-	250	500	1,000	1,000	50	2,800
Others/Assistance to Volunteers	1	wk	100	100	0.20%	25	25	25	50	50	100	100	100	25	500
Candidate Stipends	1	mo	1000	1,000	1.97%	250	250	250	500	500	1,000	1,000	1,000	250	5,000
Candidate Expenses	1	mo	750	750	1.48%	100	150	200	350	350	750	750	750	250	3,650
Fundraising						-	-	-	-	-	-	-	-	-	-
Finance Director	1	mo	1250	1,250	2.46%	250	250	250	750	750	1,250	1,250	1,250	750	6,750
Fundraising Expenses						-	-	-	-	-	-	-	-	-	-
Commissions	5%		1	0	0.00%	0	0	0	0	0	0	0	0	0	0
Venue Costs						-	-	-	-	-	-	-	-	-	-
Facility Rental	2	ea	750	1,500	2.95%	375	375	375	750	750	1,500	1,500	1,500	375	7,500
Decorations	1	ea	300	300	0.59%	75	75	75	150	150	300	300	300	75	1,500
Crew & Security	1	est	100	100	0.20%	-	-	-	-	-	50	100	100	-	250
Catering	0	est	500	-	0.00%	-	-	-	-	-	-	-	-	-	-
Promotion	1	ea	500	500	0.98%	125	125	125	250	250	500	500	500	125	2,500
Insurance	1	Est.	250	250	0.49%	50	50	50	75	125	250	250	250	75	1,175
Transportation	1	ea	250	250	0.49%	50	50	50	75	125	250	250	250	75	1,175
Opposition Research, Polls, Benchmarks	1	period	3000	3,000	5.91%	750	-	-	1,500	-	3,000	-	2,500	750	8,500
Voter Files	1	period	150	150	0.30%	50	-	50	75	-	150	150	150	50	675
Overhead															
Office Rental	1	mo	1000	1,000	1.97%	-	-	-	1,000	1,000	1,000	1,000	1,000	1,000	6,000
Office Supplies (Include Postage)	1	mo		-	0.00%	-	-	-	300	150	150	500	650	200	1,950
Utillities															
Telephones	1	mo	150	150	0.30%	30	30	30	250	75	100	150	150	75	890
Internet	1	mo	100	100	0.20%	25	25	25	50	50	250	250	250	25	950
Electricity/Water	1	mo	75	75	0.15%	20	20	20	45	45	75	75	75	20	395
Equipment and Rentals	1	est	150	150	0.30%	-	-	-	100	75	150	150	150	50	675
Transportation	1	mo	150	150	0.30%	50	50	50	75	75	150	150	150	50	800
					27.63%	-	-	-	-	-	-	-	-	-	-
Voter Contact/Outreach/Visibility															
Print Media															
Brochures/Palm Cards	1	ea	2000	2,000	3.94%	500	-	-	1,000	-	2,000	2,000	2,000	500	8,000
Newspaper Ads (4/period)	1	period	3500	3,500	6.89%	-	-	-	125	-	250	1,250	1,750	125	3,500
Direct Mail (2/period)	1	period	5500	5,500	10.83%	-	750	-	750	750	750	1,250	1,000	250	5,500
Electronic Media															
Production															
Radio	1	ad (+)	2500	2,500	4.92%	-	-	-	-	2,500	2,500	5,000	-	-	10,000
TV	1	ad (++)	5000	5,000	9.85%	-	-	-	-	-	-	-	5,000	1,250	6,250
Internet	1	site	1000	1,000	1.97%	250	250	250	500	500	1,000	1,000	1,000	250	5,000
Interactive	1	dvd (+)	1500	1,500	2.95%	-	-	375	-	750	1,500	1,500	-	375	4,500
Placements															
Radio	1	ea (+)	2000	2,000	3.94%	-	-	-	-	-	2,000	4,000	4,000	-	10,000
TV (per run/impressions)	1	ea (++)	7500	7,500	14.77%	-	-	-	-	-	2,500	7,500	15,000	1,875	26,875
Internet (10000 hits)	1	hits	290	290	0.57%	75	75	75	150	150	300	350	500	75	1,750
Interactive (1000/burn)	1	burn	1000	1,000	1.97%	250	250	250	500	500	1,000	1,000	1,000	250	5,000
GOTV															
Voter Files (per list)	1	avg	150	150	0.30%	50	-	50	75	-	150	150	250	50	775
Walk Lists (per list)	1	avg	100	100	0.20%	25	-	25	50	-	100	100	100	-	400
Door Hangers (per 1000)	5	ea	130	650	1.28%	-	-	-	-	-	-	650	3,250	-	3,900
Lawn Signs (per 100)	5	ea	110	550	1.08%	-	-	-	-	-	550	1,100	550	-	2,200
Other	1	est	100	100	0.20%	25	25	25	50	50	100	100	100	25	500
Appearance Travel	1	event	350	350	0.69%	100	100	100	175	175	350	350	350	100	1,800
Volunteer Support													a		
Field Director	1	mo	1500	1,500	2.95%	-	-	-	750	750	1,500	1,500	1,500	500	6,500
Outreach Expenses	1	mo	250	250	0.49%	65	65	65	125	125	250	250	250	-	1,195
Training (per 20 trainees)	1	group	900	900	1.77%	-	225	225	-	450	-	450	-	-	1,350
Recognition Incentives	1	mo	200	200	0.39%	25	50	50	100	100	200	200	200	50	975
Meals & Snacks	1	mo	200	200	0.39%	25	50	50	100	100	200	200	200	50	975
					72.37%										
Total Budget (BASE/MONTH)				$ 50,765.05	100.00%	4,303	4,003	3,803	12,170	13,045	31,425	42,075	52,825	10,683	$ 174,330
					100.00%										$ 174,330
Cash On Hand (COH) Net/Month						10,697	13,997	17,197	10,830	21,955	10,575	(5,075)	12,175	1,317	
COH Balance Forward						10,697	24,695	41,892	52,722	74,677	85,252	80,177	92,352	93,670	